

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

<u>Contract / Revision</u> 499881 /		<u>Alt Order #</u> 06392291
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/24/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 11/05/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 3	KVVU	10/24/12	11/06/12	Katie Couric	2-3p		:30			NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/24/12-10/30/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
			See MG 3.7									
	7	KVVU	10/24/12-10/24/12	Katie	1-2pm	---W-----	:30		\$425.00	NM		
			Ⓜ MG for 3.1 10/24									
Week:		10/31/12	11/06/12	MTWTF--				3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/31/12-11/06/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
			See MG 3.8									
	5	KVVU	10/31/12-11/06/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
			See MG 5.5, 5.6, 5.7, 5.8									
	8	KVVU	11/06/12-11/06/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$425.00	NM		
			Ⓜ MG for 3.4 11/01									
N 5	KVVU	10/24/12	11/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	7	\$9,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				2	\$2,150.00			
Week:		10/31/12	11/06/12	MTWTF--				2	\$2,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/31/12-11/06/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
			See MG 5.5, 5.6, 5.7, 5.8									
	5	KVVU	11/06/12-11/06/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$450.00	NM		
			Ⓜ MG for 3.5, 5.4									
	6	KVVU	11/06/12-11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-Tu-----	:30		\$725.00	NM		
			Ⓜ MG for 3.5, 5.4									
	7	KVVU	11/06/12-11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-Tu-----	:30		\$700.00	NM		
			Ⓜ MG for 3.5, 5.4									
	8	KVVU	11/06/12-11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-Tu-----	:30		\$700.00	NM		
			Ⓜ MG for 3.5, 5.4									
Totals											48	\$24,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
499881 /	06392291

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 11/06/12	TARKANIAN 4 CONGR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	11/05/12 / 11/05/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$7,095.00	\$6,030.75
10/29/12 - 11/06/12	35	\$17,505.00	\$14,879.25
Totals	48	\$24,600.00	\$20,910.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ADV # ADV. NAME POLI/D TARKANIAN/R/CON/NV REP. # OFF. # 762 SALESMAN #
 AGY # AGY. NAME SANDLER & INNOCENZI BUYER NAME CHRIS FEIST
 705 PRINCE STREET SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6392291 CLASS: NATL. LOCAL REGIONAL

PRDCT TARKANIAN 4 CONGRESS EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 12.29

REP: CREATED AN OK'D M4
 SEE LINES 11-13
 TOTAL SAME
 PLS CNF THANKS
 NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DANNY TARKANIAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	ES		200P-300P	30		\$425.00	10/24	10/30	1		W-F,M-TU	1
3	ES		200P-300P	30		\$425.00	10/31	11/6	1		W-F,M-TU	1
PROGRAM : COURIC												
5	ES		1000P-1100P	30		\$2,150.00	10/24	10/30	2		W-F,M-TU	2
5	ES		1000P-1100P	30		\$2,150.00	10/31	11/6	1		W-F,M-TU	1
PROGRAM : NEWS												
11	A		500A-600A	30		\$450.00	11/6	11/6	1		TUE	1

PROGRAM : NEWS
 ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT31 ON LINE-5 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR OCT31 ON LINE-3 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

12	A		600A-700A	30		\$725.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 11-13												

13	A		700A-900A	30		\$700.00	11/6	11/6	2		TUE	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 11-13												

STATION MAKEGOOD OFFERS:

M3	REJECT	BUY#5	MISSED:W-F,M-TU/1000P-1100P	NOV5	30S	\$2,150.00	(NOV5/12)
		BUY#3	W-F,M-TU/200P-300P	OCT31	30S	\$425.00	
			OFFER:TUE/500A-600A	NOV6	30S	\$450.00	PLS ADVISE.
			& TUE/600A-700A	NOV6	30S	\$725.00	
			& TUE/700A-900A	NOV6(2/WK)	30S	\$700.00	
CMT:SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.							

M4	OK'D	BUY#5	MISSED:W-F,M-TU/1000P-1100P	OCT31	30S	\$2,150.00	(NOV5/12)
		BUY#3	W-F,M-TU/200P-300P	OCT31	30S	\$425.00	
			OFFER:TUE/500A-600A	NOV6	30S	\$450.00	PLS ADVISE.
			& TUE/600A-700A	NOV6	30S	\$725.00	
			& TUE/700A-900A	NOV6(2/WK)	30S	\$700.00	
CMT:SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.							

OCT/12	12300.00	NOV/12	12300.00	CONTRACT TOTAL	24600.00
				TOTAL SPOTS	48

MARKET TOTALS \$164,000 KVVU 15% KSNV 23% KLAS 39% KTNV 20% KVMY 1% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



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<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/24/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/23/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	11/06/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWT---				5	\$85.00			
	Week:	10/31/12	11/06/12	MTWT---				5	\$85.00			
N 2	KVVU	10/24/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				4	\$275.00			
	Week:	10/31/12	11/06/12	MTWTF--				4	\$275.00			
N 3	KVVU	10/24/12	11/06/12	Katie Couric	2-3p		:30			NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/24/12-10/30/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
		See MG 3.7										
	7	KVVU	10/24/12-10/24/12	Katie	1-2pm	---W-----	:30		\$425.00	NM		
		Ⓜ MG for 3.1 10/24										
	Week:	10/31/12	11/06/12	MTWTF--				3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/31/12-11/06/12	Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
		See MG 3.8										
	8	KVVU	11/06/12-11/06/12	FOX 5 News 5-6am M-F	5a-6a	-Tu-----	:30		\$425.00	NM		
		Ⓜ MG for 3.4 11/01										
N 4	KVVU	10/24/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				3	\$700.00			
	Week:	10/31/12	11/06/12	MTWTF--				3	\$700.00			
N 5	KVVU	10/24/12	11/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$2,150.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$2,150.00			
N 6	KVVU	10/24/12	11/06/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$450.00			

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Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 499881 /		<u>Alt Order #</u> 06392291
<u>Contract Dates</u> 10/24/12 - 11/06/12		<u>Product</u> TARKANIAN 4 CONGRE
<u>Advertiser</u> Tarkanian for Congress		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/23/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				2	\$450.00			
N 7	KVVU	10/24/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				2	\$725.00			
Week:		10/31/12	11/06/12	MTWTF--				2	\$725.00			
N 8	KVVU	10/24/12	11/06/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/12	10/30/12	MTWTF--				2	\$375.00			
Week:		10/31/12	11/06/12	MTWTF--				2	\$375.00			
Totals											46	\$24,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$7,095.00	\$6,030.75
10/29/12 - 11/06/12	33	\$17,505.00	\$14,879.25
Totals	46	\$24,600.00	\$20,910.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6392291 TRF# 499881 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 18.17
*** KVVU-TV *** **CHANGES**

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#3			MISSED:W-F,M-TU/200P-300P	OCT24 (2/WK)		30S	\$425.00	(OCT23/12)	
						OFFER:W-TH/100P-300P	OCT24 (2/WK)		30S	\$425.00	PLS ADVISE.	
						CMT:TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.						
M2	OK'D		BUY#3			MISSED:W-F,M-TU/200P-300P	OCT31		30S	\$425.00	(NOV2/12)	
						OFFER:TUE/500A-600A	NOV6		30S	\$425.00	PLS ADVISE.	
						CMT:SPOT N/A DUE TO NEWS BREAK IN. SEE MG. PRE-BOOKED PLS APPROVE.						
OCT/12			12300.00			NOV/12	12300.00					
										CONTRACT TOTAL	24600.00	
										TOTAL SPOTS	46	

MARKET TOTALS \$164,000 KVVU 15% KSNV 23% KLAS 39% KTNV 20% KVMY 1% KVCW 2% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

<u>Contract / Revision</u> 499786 /		<u>Alt Order #</u> 06386868
<u>Product</u> PRIOR USA ACTN :60S		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1790
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 23	KVVU	11/01/12	11/01/12	Katie Couric	2-3p		1:00			NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$850.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	----Th-----	1:00		\$850.00	NM			
	See MG 23.2												
	2	KVVU	11/05/12-11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	1:00		\$850.00	NM			
	Ⓜ MG for 23.1 11/01												
Totals												44	\$39,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	44	\$39,000.00	\$33,150.00
Totals	44	\$39,000.00	\$33,150.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6386868 TRF# 499786 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.51
 *** KVVU-TV *** **CHANGES**

ADV # ADV. NAME ISS/PRIORITIES USA ACTION REP.# OFF.# 762 SALESMAN #
 AGY # AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT

1322 G STREET SE SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20003

ORDER # CONTRACT # 6386868 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIOR USA ACTN :60S EST#1790 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 17.51

REP: TO ROSE
 FR NIKKI
 OK'D M11 SEE LINE 53
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
 TELEVISION INVOICES IDB#9914019
 PRIORITIES USA ACTION :60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	S		200P-300P	60		\$850.00	11/1	11/1	0		THU	0

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1790
 AGENCY PRODUCT CODE = 340

PROGRAM : KATIE
 ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-23 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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53	A		530P-600P	60		\$850.00	11/5	11/5	1		MON	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS
 ORD COM1: SPOT N/A DUE TO OBAMA SPEECH. MG 530P NEWS. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-45 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M11 OK'D BUY#45 MISSED:THU/200P-300P NOV1 60S \$850.00 (NOV2/12)
 OFFER:MON/530P-600P NOV5 60S \$850.00 PLS ADVISE.
 CMT:SPOT N/A DUE TO OBAMA SPEECH. MG 530P NEWS. PRE-BOOKED PLS APPROVE.

NOV/12 39000.00 CONTRACT TOTAL 39000.00
 TOTAL SPOTS 44

MARKET TOTALS \$216,666 KVVU 18% KSNV 20% KLAS 23% KTNV 23% KVMY 6% KVCW 3% CABL 0%
 KTUD 7%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 499828 /		<u>Alt Order #</u> 06386849
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 10/28/12 - 11/05/12		<u>Estimate #</u> 2155
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 4	KVVU	10/30/12	11/02/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-TWTF--				4	\$425.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	2	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	-TuWThF----	:30		\$425.00	NM			
	See MG 4.5												
	5	KVVU	11/05/12-11/05/12	Cops/Dog The Bounty Hunter	1-2pm	M-----	:30		\$425.00	NM			
	Ⓜ MG for 4.2 11/01												
Totals												66	\$82,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	66	\$82,500.00	\$70,125.00
Totals	66	\$82,500.00	\$70,125.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6386849 TRF# 499828 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 18.10
 CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME ISS/SENATE MAJORITY PAC REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6386849 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE MAJORITY PAC EST#2155 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/12 NOV5/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 18.10

REP: TO ROSE
 FR NIKKI
 OK'D M5
 SEE LINE 37
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4	S		200P-300P	30		\$425.00	10/29	11/2	3		M-F	3
37	A		100P-200P	30		\$425.00	11/5	11/5	1		MON	1

AGENCY ADVERTISER CODE = 94 AGENCY EST# = 2155
 AGENCY PRODUCT CODE = 100

PROGRAM : KATIE COURIC
 CON COM1: KATIE COURIC

PROGRAM : COPS/DOG THE BOUNTY HUNTER
 ORD COM1: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-4 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 18.10
 *** KVVU-TV ***
 REP HEADLINE# 6386849 TRF# 499828
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M5 OK'D BUY#4 MISSED: M-F/200P-300P OCT30 30S \$425.00 (NOV2/12)
 OFFER: MON/100P-200P NOV5 30S \$425.00 PLS ADVISE.
 CMT: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12			\$.00			NOV/12			82500.00			
CONTRACT TOTAL										82500.00		
TOTAL SPOTS										66		

MARKET TOTALS \$412,500 KVVU 20% KSNV 33% KLAS 13% KTNV 25% KVMY 5% KVCW 3% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

<u>Contract / Revision</u> 499881 /		<u>Alt Order #</u> 06392291
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/24/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	11/06/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWT---				5	\$85.00			
	Week:	10/31/12	11/06/12	MTWT---				5	\$85.00			
N 2	KVVU	10/24/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				4	\$275.00			
	Week:	10/31/12	11/06/12	MTWTF--				4	\$275.00			
N 3	KVVU	10/24/12	11/06/12	Katie Couric	2-3p		:30			NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				3	\$425.00			
	Week:	10/31/12	11/06/12	MTWTF--				3	\$425.00			
N 4	KVVU	10/24/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				3	\$700.00			
	Week:	10/31/12	11/06/12	MTWTF--				3	\$700.00			
N 5	KVVU	10/24/12	11/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$2,150.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$2,150.00			
N 6	KVVU	10/24/12	11/06/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$450.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$450.00			
N 7	KVVU	10/24/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$725.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$725.00			
N 8	KVVU	10/24/12	11/06/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/12	10/30/12	MTWTF--				2	\$375.00			
	Week:	10/31/12	11/06/12	MTWTF--				2	\$375.00			
Totals											46	\$24,600.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
499881 /	06392291

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 11/06/12	TARKANIAN 4 CONGRE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	10/23/12 / 10/23/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/28/12	12	\$6,670.00	\$5,669.50
10/29/12 - 11/06/12	34	\$17,930.00	\$15,240.50
Totals	46	\$24,600.00	\$20,910.00

Signature: _____ **Date:** _____

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OCT23/12 13.20
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME CHRIS FEIST

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 13.20

TO ROSE
FR NIKK
NEW TARKANIAN FOR CONGRESS ORDER
TOTAL \$24,600
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DANNY TARKANIAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			430A-459A	30		\$85.00	10/24	11/6	5		W-F,M-TU	10
PROGRAM : NEWS												
2			900A-1000A	30		\$275.00	10/24	11/6	4		W-F,M-TU	8
PROGRAM : MORE												
3			200P-300P	30		\$425.00	10/24	11/6	3		W-F,M-TU	6
PROGRAM : COURIC												
4			700A-900A	30		\$700.00	10/24	11/6	3		W-F,M-TU	6
PROGRAM : NEWS												
5			1000P-1100P	30		\$2,150.00	10/24	11/6	2		W-F,M-TU	4
PROGRAM : NEWS												

REP HEADLINE# 6392291
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 OCT23/12 13.20
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6			500A-600A	30		\$450.00	10/24	11/6	2		W-F,M-TU	4
PROGRAM : NEWS												
7			600A-700A	30		\$725.00	10/24	11/6	2		W-F,M-TU	4
PROGRAM : NEWS												
8			100P-200P	30		\$375.00	10/24	11/6	2		W-F,M-TU	4
PROGRAM : COPS/DOG												
OCT/12			12300.00	NOV/12		12300.00						
CONTRACT TOTAL												24600.00
TOTAL SPOTS												46

MARKET TOTALS \$164,000 KVVU 15% KSNV 23% KLAS 39% KTNV 20% KVMY 1% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*